

## Youth Funding 2012/13

### 1. Group/Club name and contact details

Wootton Bassett Carnival

### 2. What is the Initiative?

#### **Wootton Bassett Carnival Children's Drumming Project**

Wootton Bassett Carnival aims to preserve and enhance the legacy of community spirit and cultural activities generated from last year's Jubilee and Olympic events, encouraging as many people (especially children) as possible to take part in carnival activities or participate as a spectator regardless of their background.

It is a project where children from all schools across the town have a chance to take part, work and perform together in a large community activity, drawing people together on the High Street. It is a community event run by volunteers to build a stronger more resilient community spirit.

Drumming provides children with an opportunity to experience energetic aspects of African style drumming. Group drumming stimulates participation. It sharpens listening, concentration, focus and risk-taking. Drumming is about making music together, co-operation instead of competition, being creative and learning about leadership. These are skills that are essential for children to experience and learn in life.

### 3. Where is the initiative taking place?

**In the Royal Wootton Bassett and Cricklade Area Board community area.**

Training children across the town in schools, with some performing on RWB High Street and in the Carnival Parade around the town.

The youngest children will perform on the High Street stage with the largest drums and the older children will take part in the procession playing the smaller drums.

### 4. When will the initiative take place?

Preparation in town's schools in the week / fortnight prior to the 18<sup>th</sup> May 2013 with performances from the children on Carnival Day itself on Saturday 18<sup>th</sup> May 2013.

In the time prior to 18<sup>th</sup> May up to 900 pupils will have the opportunity to try drumming with 110 children performing on the 18<sup>th</sup> May to a large audience of approximately 4000.

### 5. What are the Community benefits/evidence of need/links to Community Plan/Community Issue?

The committee aim to encourage participation from all community areas regardless of age, ability or disability & bring people together who may otherwise would not meet, thus strengthening the community and embedding the community and cultural legacies from Jubilee and Olympics in 2012.

By working with the children of the town (who are the future community), and giving them new opportunities it's hoped to inspire the children to feel that they are valued and able to achieve their potential and are not disadvantaged as well as developing their understanding of community spirit.

Building a stronger more resilient community (Wilts Community Plan 2011-26).

The project starts to address some of the concerns arising from Nov 2012 RWB initial response to Community Led Planning where the need was identified for education and life long learning academic and vocational, as well as more activities for teenagers.

As highlighted in Our Community Plan 2005-15 Page 23 Arts & Cultural Activities – to “Encourage sport and cultural activities in the towns and parishes”. This project will provide a possible model for cultural activities to be introduced to all children across the town.

2011 Joint Strategic Assessment named RWB (& Cricklade) in the most deprived 20% in Wiltshire. Recent Government Pupil Premium Funding has provided circa £175,000 for the town's children within the schools. Many of RWB's children don't have opportunities to try different sports, skills or clubs due to financial constraints. This project would allow many pupils to learn & perform a new skill that's not usually provided on the curriculum. Training will take place in schools and pupils will have the chance to perform to a larger audience on the High Street or in the parade, an opportunity some may never have experienced before.

This project will provide inclusion for some children into a community event for perhaps the first time.

## **6. What is the desired outcome of this initiative?**

As well as giving children the opportunity to learn a new skill, the carnival will provide them with an arena to perform to a large audience. It will give children of all ages and from all schools to work collaboratively together to create and perform for the town.

The Committee will get feedback from schools to ascertain the impact the project has had on the children's confidence, self-esteem, and enthusiasm for trying new activities. This will be a pre and post project questionnaire for each participating school. It's hoped this will provide positive impact evidence for the committee to approach local businesses to sponsor the project in future years.

## **7. Who will Project Manage this initiative?**

Wootton Bassett Carnival Committee members (Jenn White & Gill Hughes) and Kaya Drums (Alex Miles) will manage the initiative, collaborating with the schools in the town.

Committee will get feedback from schools to ascertain the impact the project has had on the children's confidence, self-esteem, and enthusiasm for trying new activities. This will be a pre and post project questionnaire for each participating school. It's hoped this will provide positive impact evidence for the committee to approach local businesses to sponsor the project in future years.

## **8. Costs/quotes/ match funding?**

**Kaya Rhythm & Arts** (The Company we would like to use).

5 x 1 day workshops in 5 RWB schools @ £350 / day	£1,750.00
Static performance with younger children (18 <sup>th</sup> May)	£ 200.00
Parading with older children (18 <sup>th</sup> May)	£ 200.00
Subtotal	£2,150.00
VAT	£ 430.00
TOTAL	£2,580.00

**Fab Drumming** (Comparative quote).

5 x 1 day workshops in 5 RWB schools @ £336 / day	£1,680.00
Static performance with younger children and Parading with older children (18 <sup>th</sup> May)	£ 325.00
5 nights' accommodation (approx. £25/night)	£ 125.00
TOTAL	£2,130.00

Wootton Bassett Carnival Committee are not able to match fund this project as this would financially jeopardise the carnival both this and subsequent years.

## 9. Additional information

WB Carnival's been running for 40 years and is an integral part of the community's calendar. The committee comprises of 8 volunteers who organise the carnival.

It's hoped local businesses will see the success and impact the project will have and help to sponsor the project in the future as a long term commitment to the children and community of the town. Committee is forging links with RWB Business Association.

This project has been discussed the Royal Wootton Bassett Town Council (11/12/2012) and a Wiltshire Councillor (22/10/2012).

We are not applying to any other funding from any other Area Board or other Wiltshire Council department for this project.